

31st & Pearl

"Successful Solidification"

In the recent freelance report entitled "Puffery" that appeared on this website on 28 February 2008, we saw how former CoB Associate Dean, Farhang Niroomand, told officials at the United States Department of Education that , through his "untiring" efforts, he (Niroomand) invented the CoB. And, there was no mention by Niroomand that former Vice President Al Gore's invention -- the Internet -- helped him (Niroomand) complete the "successful solidification" of the task. "Successful solidification" -- now there's a Niroomandism if there ever was one. What could also pass as one of the benefits of Pepto Bismol, Niroomand is now passing off as a description of how he helped set up, during a time of "transition," USM's *new* College of Business. This is all news to us, and has to be to everyone except Niroomand.

With all of the Niroomandisms contained in the international business incubator grant Niroomand submitted to officials at the Department of Education, one would think that Niroomand could pen an explanation of why he resigned his post as Associate Dean of the CoB on 9 April 2008. Certainly he could spin off some new puffery to let the CoB's many underlings -- people lucky to have been graced by Niroomand's presence in the CoB over the past decade -- understand why their king relinquished the crown last April. Thanks to "Puffery" we now understand that all of those years William Gunther presided over the CBA were "BF" ("Before Farhang") years. Now, with the *new* CoB "successfully solidified," we are now graced by the glorious "AF" era.

Let's not mince words about it -- the CoB's former Associate Dean, Farhang Niroomand, is a joke. That's too bad . . . for everyone.

31st & Pearl is a series housed at usmnews.net that features commentary on aspects of life in the CoB from a variety of columnists.